

The Business Quiz

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TBQ For Tata Crucible Sample #1

1)

a) He did his schooling from St. Joseph's College, Nainital and Graduated from Sydenham Institute of Management Studies, Research and Entrepreneurship Education. He began his career in the hospitality industry with the Taj Group of Hotels

b) Digital Entertainment Network (DEN) - his company comprises of **Raaga.com, DailyMotion.com, FTV.com, IndiaGlitz.com and Nautanki.tv**. He is also the Chairman of the Asia Board of the Mobile Entertainment Forum (MEF).

c) He is the Managing Director and Chief Executive Officer of Hungama Digital Media.



Ans: Neeraj Roy

2)

a) His second venture was acquired by Walt Disney in China and Norwest Ventures in India.

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b) C2W Digital was carved out of his first venture



c)

Ans: Alok Kejriwal -1st venture Contest2win, 2nd venture Mobile2win

3)

a) He is the son of an income tax officer, and he started investing in stocks while in Sydenham College.

b) His stock trading firm Rare Enterprises, derives its name from the first two initials of his name and wife Rekha's name.

c) He is the Chairman of Aptech Limited and Hungama Digital Media Entertainment Pvt. Ltd

Ans: Rakesh Jhunjhunwala

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