

# The Business Quiz

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## TBQ Tata Sample #1

1) Who was the driving force behind the setting up of the National Institute of Labour Management (now known as the National Institute of Personnel Management). He served as its president from 1951 to 1980.

Ans: Naval Tata

2) Name the pharma company started by Tatas in 1958 with Merck & Co Inc. USA. Later changed its name to Merck Sharp & Dhome India, and was sold to Wockhardt in 1988.

Ans: Merind

<http://www.moneycontrol.com/company-facts/merind/history/M03>

3) Tata Sons Ltd and Italy-based Finmeccanica SpA's helicopter unit AgustaWestland has entered into a joint venture to manufacture helicopters. Name this venture.

Ans: Indian Rotorcraft Ltd.

<http://www.livemint.com/2010/07/21222434/Ratan-Tata-to-head-helicopter.html>

4) Saffron Route, White Route and Green Route were the three routes chosen for which promotional activity by the Tatas?

Ans: The Tata Nano Superdrive

<http://www.bsmotoring.com/news/tata-nano-superdrive-concludes/2275/1>

5) The Tatas recently filed a defamation suit against an organization in relation to a case on the proposed Dhamra Port. Against whom did the Tatas file the suit?

Ans: Greenpeace <http://bit.ly/9Ic0TD>

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