

The Business Quiz

These quizzes are part of the TBQ series

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This is for private circulation. Email us your suggestions and concerns.

TBQ Sitters #1

1) Which film studio was founded in 1943-44 by producer Shashadhar Mukherjee in Goregaon, Mumbai?

Ans: Filmistan

2) Find the missing word in the ad-line.

Does she...or doesn't she?



Hair color so natural only her knows for sure!

She has style—a kind of casual elegance that's a delight to all who know her. Yet much of her fresh good looks is in the sparkling tone of her hair, its shining quality and soft, silky touch. For this she relies on Miss Clairol Hair Color Bath—but always! It's so quick and easy, why should she, or any woman, ever let graying strands or fading hair-age her looks or dim her outlook!

and always use Miss Clairol. Its automatic color timing is most dependable. And Miss Clairol really covers gray. But best of all they like the soft, ladylike tone of it, the way it silken the hair, keeps it looking so natural. Why not try Miss Clairol yourself. Today. Takes only minutes. In Creme Formula or Regular.

MISS CLAIROL HAIR COLOR BATH

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STAMFORD, CONNECTICUT
DISTRIBUTED BY
MISS CLAIROL (INDIA) PVT. LTD.
MUMBAI 400 002

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Stamford, Conn.
Available Also in Canada

MORE WOMEN USE MISS CLAIROL THAN ALL OTHER HAIRCOLORING COMBINED

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Ans: Hairdresser

3) YAWN refers to a class of self-made millionaires that live relatively modest lives. Expand the term?

Ans: Young And Wealthy but Normal

4) Identify this logo.

This company even makes apparels these days.



Ans: Beretta

5) What's so special about these two companies?



Ans: Hindustan Salts Ltd. and its subsidiary, Sambhar Salts Ltd- **Only Central Govt. PSU manufacturing salt.**

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